

City of Palm Desert presents...

The Choreography Festival 2018



Sponsorship Opportunities & Benefits



The Choreography Festival competition

felt more like a show with a very professional team.

The venue is wonderful and the experience magical and unforgettable!



— Manuel Vignouille
M/motions,
2017 Grand Prize winner

\$25,000 — Premier Sponsor

- 12 performance tickets; full-page ad in event program
- 12 "Meet and Greet" tickets following the performance of your choice (\$23,860 is tax deductible)

\$10,000 — Principal Sponsor

- 10 performance tickets; full-page ad in event program
- 10 "Meet and Greet" tickets following the performance of your choice (\$9,050 is tax deductible)

\$5,000 — Featured Sponsor

- 8 performance tickets; one half-page ad in event program
- 8 "Meet and Greet" tickets following the performance of your choice (\$4,240 is tax deductible)

\$2,500 — Collaborative Sponsor

- 6 performance tickets; one quarter-page ad in event program
- 6 "Meet and Greet" tickets following the performance of your choice (\$1,930 is tax deductible)

\$1,000 — Partnering Sponsor

- 4 performance tickets; name recognition in event program
- 4 "Meet and Greet" tickets following the performance of your choice (\$620 is tax deductible)

\$500 — Contributing Sponsor

- 2 performance tickets; name recognition in event program
- 2 "Meet and Greet" tickets following the performance of your choice (\$310 is tax deductible)

\$250 — Supporting Sponsor

- 2 performance tickets; name recognition in event program (\$160 is tax deductible)



McCallum Theatre is a 501(c)(3) nonprofit organization.

FESTIVAL PERFORMANCE DATES:
NOVEMBER 10-11, 2018

73000 FRED WARING DRIVE, PALM DESERT, CA 92260

